



A Great Deal for Public Transportation



Agreement with the SI99 Group to implement 1875 licenses in Colombia, Peru and El Salvador

Bogota, COLOMBIA. The transport leader in Colombia, SI99, will acquire 1875 GoalBus® and GoalDriver® licenses to support the development of integrated systems of public transportation in the region with the best and most efficient planning.

The optimization capacity and the cost savings were key elements to earn this operation, which was signed last December in Bogotá; Transmilenio operating company has newly entrusted GOAL SYSTEMS with the planning and optimization of its bus fleet in Colombia, El Salvador and Peru. The SI99 group was the first operator of the Transmilenio system to trust GOAL SYSTEMS, 10 years ago.

For the Bogota SITP (public transportation system), the company SUMA will have 700 GoalBus® and GoalDriver® licenses to implement them in its whole fleet, while the transportation authority Unión de Empresas de Sipago (SITRAMSS) of San Salvador will have licenses for 350 buses. As for the operating company Lima BUS of Protransporte (Peru), it will use the licenses to manage its 120 buses.

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The viability of public transportation



Interview with Julián Lara, CEO of GOAL SYSTEMS America, during the CTS Embarq conference in Mexico

Mexico City, MEXICO. El he International Conference for Sustainable Transport, held by CTS Embarq Mexico last October, is one of the largest in Latin America. This 10th edition was focused on the most relevant public transportation systems of the world,

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Brazil increases its trust in intelligent transport planning



GOAL SYSTEMS will plan the Brazilian buses of Guanabara group during the next six years

São Paulo,

BRAZIL. The Brazilian road transport companies Util and Real Expresso, part of the Guanabara group, will begin to use GOAL SYSTEMS solutions to enhance and optimize the scheduling of its road transport network.

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Protransporte in Lima launches with world class scheduling



The POLO group trusts GOAL SYSTEMS to plan Protransporte in Peru

Lima, PERU. The Peruvian group POLO

SAC, which operates a part of the Protransporte's 15.000 buses, has recently acquired the GoalBus® and GoalDriver® licenses to manage the scheduling and the optimization of its bus fleet in the city of Lima for the next 5 years.

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Agreement with the SI99 Group to implement 1875 licenses in Colombia, Peru and El Salvador

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In Cartagena de Indias, the Consorcio Transambiental will have 262 licenses available, and Sotromac will have 273 to operate the Transcribe system of the Colombian city. Last, the operating company Mio-Unimetro (Cali) will also plan its 170 buses using our tools.

Thanks to the GoalBus® and GoalDriver® systems, the group will use in all its companies the best practices in the world for schedule, bus and driver planning.

This operation reinforces the presence and leadership of GOAL SYSTEMS in the large transportation groups of Latin America, where its expansion proves that the innovation and the know-how of our company is a quality reference in the sector.

The optimization capacity and the cost savings have been the key elements for this operation

Interview with Julián Lara, CEO of GOAL SYSTEMS America, during the CTS Embarq conference in Mexico

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as well as on some of the most interesting projects in sustainable mobility. The manager of GOAL SYSTEMS America, Julián Lara, pointed out some of the experiences discussed in Mexico.

Q- This conference was attended by more of 8.000 professionals from 30 countries. What does this mean for optimization experts, like GS, in terms of chances of collaboration and exchange of initiatives?

A- It is a reference point for the authorities and the private initiatives in the public transportation sector. Being held in Mexico, it intends to encourage the sector to become more professional and the introduction of best practices and international agents.

Q- Which new topics discussed in the Conference were the most interesting for our business?

A- A rising subject is the growing tendency to ask for public funding in relation to the current options of local funding which are, undoubtedly, more pollutant and less safe and efficient.

Q- Which successful experiences may be exported to other Latin American cities?

A- The cases of Metrobus in Mexico DF, which advances each year with the implementation of one or two new BRT lines and other additional corridors, and other cases, like Transmilenio in Bogotá (Colombia), with 12.000 scheduled buses, prove the importance of the efficiency in the service and the need of controlling the service.

Q- When discussing about Sustainable Transportation in countries as different as the Latin American, what is, in your opinion, essential to require to the Governments and Administrations in order to advance in the most optimum direction?

A- Any ambitious project in public transportation requires funding and stability. Therefore, political agreements are necessary to allow plans to develop the public transportation in the long term, with a stable funding and which integrate different means of transport to compete with the private transportation.

Q- In the last years, how has the technology helped the sector to generate more sustainable cities or transportation systems in the region?

A- In order to understand it, it is important to know some figures. In Latin America, 80% of the population lives in cities, more than 60 of them have 1 million people, and some, like Mexico City or Sao Paulo, have approximately 20 million. In this context, the public transportation is becoming vital for the viability of cities. The technology offers solutions to the mass transportation systems, making them more efficient by regulating and controlling them. Unfortunately, there are known cases in which unproved or insufficient technology has been one of the greatest difficulties for the viability of those systems.



“The public transportation is becoming vital for the viability of cities ”

Q- What messages did GOAL SYSTEMS give to the Conference attendees?

A- What GS wants to transmit is its availability and international experience to work in collaboration with the actors of public transportation. Efficiency and control are vital. The systems without a vocation of service and efficiency result in higher costs which cause the

fares to increase, and this forces people to choose other means of transport. Therefore, making these systems viable and economically efficient is crucial for its success and GOAL SYSTEMS is the best ally to achieve it, for we can implement the world's best practices in scheduling and planning, guaranteeing the maximum efficiency.

GOAL SYSTEMS will plan the Brazilian buses of Guanabara group during the next six years



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The companies, based in Rio de Janeiro and Brasilia respectively, have purchased the GoalBus®LD license for the next six years, convinced that it will help to achieve the maximum profitability, sustainability and efficiency in its transport network thanks to the experience and know-how of the Spanish company.

Transportes Guanabara is a leading group in Brazil, it manages urban and long distance bus networks with a fleet of over 4,500 buses.

This new alliance enforces the presence in Brazil and the leadership of GOAL SYSTEMS in Latin America as reference provider of technological solutions for optimum planning. The expansion of our company in Brazil is the result of the interest and the investment of GOAL SYSTEMS in the carioca country, where, since 2013 in São Paulo, there is a commercial office.

They will begin to use GOAL SYSTEMS solutions to enhance and optimize the scheduling of its road transport network

The POLO group trusts GOAL SYSTEMS to plan Protransporte in Peru

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Right from the preparation in the Javier Prado corridor last December 6th, POLO SAC uses GoalBus® to generate the "detail scheduling", which helps with the planning of the fleet of buses in the most efficient way, considering all the variables, rules and constraints and obtaining the best solution for the scheduling of the whole corridor with the lowest cost possible.

The group POLO is formed by shareholders related to the public transport sector in Lima (Peru) and has repeatedly won many bids for the road corridors in the capital. POLO SAC, highly regarded in the region, has decided to choose GOAL SYSTEMS as partner to schedule all the companies of the group. as well as to promote our work for all the companies interested in taking advantage of the synergies that the Spanish company can provide with.

GOAL SYSTEMS will support POLO SAC during the entire process and will dedicate highly trained personnel with extensive training in this field in order for the project to succeed.



The best solution for the scheduling of the whole corridor with the lowest cost possible



On previous news:



Optimization arrives to Paris commuter trains

The RATP has trusted again in GOAL SYSTEMS to schedule the resources for two lines of one of the most crowded urban and intercity transports in Europe



Taking part in the transportation improvement in China

GOAL SYSTEMS presents its proposals for the transport optimization in the ITS Fair in Shenzhen



CDTI supports GOAL SYSTEMS' optimization projects once again

Innovation and experience awarded by European funds for the development of our tools

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