

# GOAL SYSTEMS NEWS



## More Optimization for Brazilian Transit

**The Consorcio Fenix will schedule its fleet and staff shifts in Florianopolis using the GOAL SYSTEMS' solution**

NOVEMBER 2015 - Brazil. The transportation sector's most important Brazilian Group in the metropolitan area of Florianopolis will schedule its 500+ bus fleet and the shifts of more than 1,700 employees with the assistance of Goal Systems, the leading multinational optimization-software.

GoalBus® and GoalDriver®—Goal Systems's advanced tools for optimal scheduling of timetables, bus services and driver shifts—provides public transportation companies with the best results to achieve sustainable mobility. This is why the Fenix Consortium's has put its trust in Goal Systems to schedule the entire operation in the city with—according to the UN—a superior human development index in Brazil.

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Mexico is still striving to modernize its Transit Systems



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**Sustainable Mobility: The Underlying Theme of the Indian and Turkish Fairs**

**New Delhi and Istanbul, GOAL SYSTEMS' last engagements in 2015**

DICIEMBRE 2015 - India and Turkey. Goal Systems conducted several

meetings with government figures and representatives from industry-leading companies during New Delhi's Urban Mobility Conference and Expo, which took place in November. Some of the discussion points included the Indian market's interest in and acknowledgement of our advanced transportation-scheduling solutions.

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**The Trophies of the Spanish Soccer Team at GOAL SYSTEMS' HQ**

**Vicente del Bosque inaugurated GOAL SYSTEMS' Annual Sales Conference**

NOVEMBER 2015 - Spain. Vicente del Bosque, the coach of the Spanish national soccer team that won the 2012

World Cup, recently opened Goal Systems' Annual Sales Convention in Madrid, where he stressed how important teamwork is for the success of any and all companies.

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**Goal Systems has struck a global Agreement whereby its solutions will schedule all of Rio de Janeiro's current and future BRT systems, which comprise up to 3,000 units.**

## The Consorcio Fenix will schedule its fleet and staff shifts in Florianopolis using the GOAL SYSTEMS' solution

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Up to 115,000 production kilometers and 8,600 daily trips will be managed by our company in the next few years. Likewise, the five carriers making up the Consortium will benefit from the power of the GoalBus® solutions to schedule the shifts of the almost 1,000 drivers and 800 conductors in the system.

The Spanish multinational has a strategic interest in the Brazilian market and, consequently, had a presence there since 2012, when it opened a technical office operated by its own staff (the office recently

moved to Rio de Janeiro). Goal Systems will soon open another office in Sao Paulo in order to be even closer to our clients. Our clients are companies with projects as ground-breaking as the BRT (Bus Rapid Transit) project in Rio—for which Goal Systems will schedule all its trunk and feeder systems, which have already reached a 1,000 buses. In addition, Goal Systems has struck a global agreement whereby its solutions will schedule all of Rio de Janeiro's current and future BRT systems, which comprise up to 3,000 units.

Goal Systems attended Brazil's most important trade fair—Transpúblico 2015, which took place this past quarter. Highlights of the trade show was to illustrate to Brazilian professionals, the software's power and effectiveness to achieve sustainable mobility with quality with the highest return for all public and private companies.

## Metrobús increases the number of licenses for urban planning with GOAL SYSTEMS

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**OCTOBER 2015 – Mexico.** Metrobús recently purchased an additional 84 licenses for GoalBus® —our cutting-edge scheduling solution for urban transit— to optimize the service of the new line "6", of its mass transit system in Mexico City.

Due to the strategic importance of this project, Metrobús realized right from the start that it needed the cutting-edge technology of a tool which is not only useful for planning and scheduling the operation in an optimized manner, but which also offers the best solution by providing all users with a service of the highest quality. Furthermore, GoalBus® will equitably assign the work among the different operating companies that service this complex system of a metropolitan area of close to nine million individuals.

Goal Systems experts' know-how and experience are crucial to solving the intricate scheduling issues of this system. Mexico's Transit System operates a network of over 105 kms with 431 buses, and over 1 million passengers on a daily basis. Transit usage is on a steep trajectory and will be required to serve even more travelers in the future. Moreover, Goal Systems' software can be seamlessly integrated with Indra Sistema's Operational Support Systems, thereby providing its clients with a complete scheduling solution.

We strongly believe that our solutions will continue to serve the present and future requirements of Metrobus. We will look forward to working together during the expansion of the system which Metrobús has planned for the next few years as part of Mexico City's ITDP Plan, according to which 18 new Metrobús lines and 12 additional Mexibús corridors which will carry up to 4+ million travelers in the near future, will be built.



**Metrobús operates a network of over 105 kms with 431 buses, and over 1 million passengers on a daily basis.**

## New Delhi and Istanbul, GOAL SYSTEMS' last engagements in 2015

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During the fair, Indian authorities reiterated their commitment to developing intelligent cities and cutting down CO2 emissions into the atmosphere, something for which the use of Goal Systems' tools is essential. Our solutions are designed to optimize the total number of miles used, reduce the total number of vehicles used, and maintaining economically viable systems by decreasing the amount of fuel used and reducing personnel- and vehicle-related costs, which amount to almost 90 percent of the costs in most mass transit systems.

The effectiveness of our solutions, our know-how, and our presence in different Asian markets were some of the reasons behind the heightened activity at the Goal Systems booth. Several meetings were conducted with important transportation companies from countries such as Vietnam, South Korea and Japan, among others.

Goal Systems was also present at Transit 2015, the Turkish industry's trade show, which took place from December 17th to the 19th. In order to advance modern mass transit systems with the

latest optimization breakthroughs and cutting-edge technology, our company took part in the sector's 8th Symposium and Expo in Istanbul.

We attended this trade fair —which was organized by the Istanbul City Council— alongside our partner in the country, Verisun. During the event we had the chance to exchange information and experiences with some of our clients and to get to know the transit models of some of Turkey's most important cities.

Goal Systems, the leading optimization multinational, would like to share with the Indian and Turkish markets the challenges faced by

urban and intercity transportation, and to put at its clients' disposal all of its knowledge so as to guarantee the highest quality and profitability and the satisfaction of all the parties involved.



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## Vicente del Bosque inaugurated GOAL SYSTEMS' Annual Sales Conference



◀ From page 01

"Talent wins games; teamwork, championships." With this phrase the Spanish coach encouraged Goal Systems' managers to keep an open mind, foster communication, and instill ethical values within the company, "which is what any influential leader should do."

Del Bosque shared many soccer stories with the sales team to

**Vicente Del Bosque: "Talent wins games; teamwork, championships."**

emphasize the problems a leader has to deal with every day to achieve success in all business projects and encouraged all those present to get the best out of each and every member of the team and to work together to achieve our shared goals.

The Annual Sales Convention also had two main sports-related figures: The cups won by the Spanish national soccer team at South Africa's World Cup and the Last Euro Cup, which presided over the meeting with Del Bosque at Goal Systems' headquarters and were an inspiration to all the professionals at Goal Systems. Our mission has always included our belief that innovation and teamwork are the best tools to achieve the best results for our clients.

## Upcoming event:

Asia Pacific Rail Expo, Hong Kong, China **March 22-23, 2016**  
Hong Kong Convention and Exhibition Center **Booth D10**



## On previous news:



### Transdev/CFTA, toward optimization

Transdev group and GOAL SYSTEMS will work together to improve scheduling in railways



### ALSA and GOAL SYSTEMS, the perfect duo to "move" Malta

The two Spanish leading companies will manage the transportation services of the Mediterranean country



### Argentina joins Smart Transport Planning

La Nueva Metropól works alongside GOAL SYSTEMS to optimize the planning of its fleet

more information...

