



Smart solutions adapted for North American market



GOAL SYSTEMS bets on North American market

OCTOBER 2015 - USA. As global leaders in optimization for transportation operations our experts have identified specific features of USA and Canadian markets; it is our considered opinion that Goal Systems' solutions would reap significant benefits for companies responsible of bus and rail operations.

Dale Mehta has recently joined Goal Systems. Mr. Mehta brings a wealth of experience in the Public Transportation sector having helped build out business for some of the premier Technology organizations offering Scheduling, Planning, and Optimization solutions, in the United States and Canada.

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The best information for the sector in GOAL SYSTEMS

New corporate blog

Follows on page 02 ▶



Great interest in GOAL SYSTEMS at New Delhi's International Conference

GOAL SYSTEMS contributes to modernize transportation in India

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Transdev/CFTA, toward optimization

Transdev group and GOAL SYSTEMS will work together to improve scheduling in railways

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R&D for transportation operating companies

The advanced solutions of GOAL SYSTEMS inaugurated the ITS course on Public Transport in Madrid

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Our tools give us a significant advantage on offering savings and benefits for transportation companies.

Smart solutions adapted for North American market

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For the last few months, our Zone Team led by Mariano Maján has adapted the bidding web tool to fit the needs of the region; this module is not available in other markets where Goal Systems is present. This tool is a compliment to our powerful, world-renowned systems for optimal scheduling of timetables, buses and driver services. We assert that the flexibility of our tools, and our capability to adapt to the particular needs and demands of the North American market gives

us a significant advantage in order of offering savings and benefits for transportation companies.

Our presence in different events and meetings in past few months, such as FortWorth (Texas) Bus Conference or Salt Lake City's (Utah) Rail Conference has enabled us to learn the objectives and common issues of the main operating companies. During the Planning and Scheduling Workshop held last August in Houston, Mr. Maján presented our solutions as an innovative alternative for scheduling of transportation systems.

Goal Systems attended the most important transportation meetings, organized by APTA last October in San Francisco. We shared our experience and knowledge from booth 611, to show advancements in optimization of operations using our cutting-edge technology.

New corporate blog

◀ From page 01

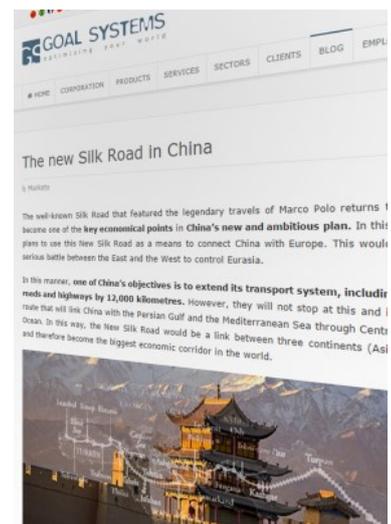
JULY 2015 – Spain. As of July 27, Goal System's website added a new section in which we will analyze all subjects that interest transportation professionals and our clients. Goal Systems' blog aims to promote debates and participation of professionals by providing information and articles to raise the interest of experts in all markets.

We have changed our website to become more user-friendly and meet market demands.

Available in English and Spanish, our new design makes it easier to browse and navigate the website. The new look & feel of the site makes

it easier to look for information throughout the web and illustrate expansion of Goal Systems in all markets; our news and messages are issued through the blog and social media.

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GOAL SYSTEMS contributes to modernize transportation in India

◀ From page 01

AUGUST 2015– India The Transportation Minister of India, Nitin Jairam Gadkari, visited Goal Systems' booth and expressed his interest in our scheduling solutions during the International Conference

ASRTU and Goal Systems share a common objective in modernizing India.

& Exhibition on Public Transport Innovation held in New Delhi in August 13-14th.

Goal Systems supported one of the most important events regarding public transportation in India with our presence and sponsorship. Our experts attended this international forum along with the main public operating companies of the country; the forum is organized by the main association of road transportation (ASRTU) to exchange ideas about modernization of the most used public transportation in the country.

The promotion of innovation with projects of sustainable and ecologic mobility for urban and interurban transportation gathered more than a thousand professionals and a hundred booths in New Delhi for the 50th anniversary of ASRTU. ASRTU and Goal Systems share a common objective in modernizing India.

In addition to official visits, our professionals had the occasion to meet some of the most important companies in road transportation, such as SRTC and KDRTC, with fleets exceeding 15,000 and 10.000 buses, respectively. All expressed interest in the optimization power of our software and in the worldwide experience of Goal Systems to schedule fleets as large as the ones existing in the region.

Transdev group and GOAL SYSTEMS will work together to improve scheduling in railways

◀ From page 01

SEPTEMBER 2015 – France. The French company CFTA, through the consultancy Transamo, affiliated with Transdev Group, has recently obtained GoalRail® licenses and our specialized consulting services for planning and optimization. The aim of this agreement is to rely on expert support in the carrying out of studies on the new choices of exploitation that arise as opportunities from the turning over of new regional lines in France to third parties, such as in the TER-PACA and TER-PICARDIE regions.

This union of tools unique in the market and expert knowledge of the sector is going to make it easier to carry out simulations and studies that allow the assessment of different alternatives for planning operations, as well as the different existing capacities for optimization.

For our company, this is a great opportunity to work jointly with one of the great international operators in rail transport on a worldwide scale such as Transdev Group, which relies on a planning team on a high level and with extensive experience, and an excellent opportunity to continue participating in the sphere of deregulation of the rail sector in Europe.



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The advanced solutions of GOAL SYSTEMS inaugurated the ITS course on Public Transport in Madrid

◀ From page 01

SEPTEMBER 2015 – Spain. For Goal Systems, investing in research is a priority, as well as to share our knowledge and advanced solutions with professionals all over the world. Julián Lara, Corporate Director for Mexico and Chile, was invited to open the ITS course on Public Transportation last September 30.

During the discussion regarding "Scheduling aid systems, management information and reporting", Julian talked about challenges of the sector, specifically regarding the problems surrounding optimizing human and material resources for operating companies, and how our solutions help obtain important benefits and savings in order to reach sustainable and optimized systems.

The course, organized by the ITS Spain committee was attended by companies such as Indra and EMT Madrid, and was aimed at technicians of transportation companies, consultants, and technicians of governments and universities .

Julián Lara, Corporate Director for Mexico and Chile, was invited to open the ITS.

On previous news:



ALSA and GOAL SYSTEMS, the perfect duo to "move" Malta

The two Spanish leading companies will manage the transportation services of the Mediterranean country



Mexican BRTs scheduled with the best planning system

The Integrated Transport System of León (Guanajuato) relies on the experience and the efficiency of GOAL SYSTEMS



Rio's BRT acquires GoalBus® and gets ready for the Olympic Games

GOAL SYSTEMS continues its expansion in the Brazilian market, having clients as important as Metro Rio or Recife already in the country

more information...

