



Argentina joins Smart Transport Planning

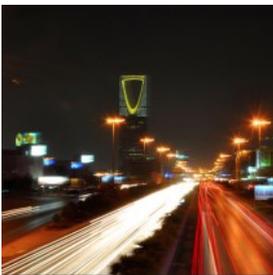


La Nueva Metropol works alongside GOAL SYSTEMS to optimize the planning of its fleet

JULY 2015 - Argentina. Goal Systems is working to effectively optimize and schedule the bus fleet of the Argentinean Company, La Nueva Metropol SATACI, one of the largest and most relevant in the urban passenger transport sector in the country.

By using the GoalBus® licenses, La Nueva Metropol shows its commitment to update its fleet of more than a thousand buses, and continue to offer its yearly passengers average of more than 15 million, the quality and satisfaction with which it began its business project in Misiones over 40 years ago.

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Increased presence in the Middle East with a new project in Riyadh

GOAL SYSTEMS will plan more than 700 buses in Saudi Arabia

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Fairs: UITP (Italy) and Shenzen ITS (China)

Maximum prominence of GOAL SYSTEMS in the European and Asian markets

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Ecovia, a new project in Mexico for GOAL SYSTEMS and Indra

GOAL SYSTEMS implements sustainable solutions in the BRT of Monterrey

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Technical visit to Madrid previous to the UITP Congress in Milan

GOAL SYSTEMS welcomed the Russian and Latin American delegations of the UITP to its headquarters

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La Nueva Metropol works alongside GOAL SYSTEMS to optimize the planning of its fleet

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This is why La Nueva Metropol has entrusted a world leader in transport planning processes with the mission to provide its lines with the best technology available.

This will be the first venture into the Argentinean market for Goal Systems, confirming its leadership in the Latin American region, where it has important references such as TransMilenio in Bogotá, Grupo ADO in Mexico or Metro Río in Brazil. Moreover, Goal Systems believes that the execution of this project will help update the critical mission processes of one of the most outstanding urban bus transport companies in Argentina.

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GOAL SYSTEMS will plan more than 700 buses in Saudi Arabia

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JULY 2015 – Saudi Arabia. Goal Systems has recently signed a contract in Saudi Arabia with the Saudi Public Transport Company in Riyadh, a merged company of the RATP Dev and SAPTCO, through which the multinational of Spanish origin will implement the GoalBus® and GoalDriver® tools in the bus network of this city.

It involves the acquisition of 739 licenses in order to operate in the Riyadh bus network which is divided into 3 groups: BRT, the common bus lines and the feeder bus lines.

The project involves 22 lines with 512 buses for BRT and common bus lines and 227 buses in the feeder lines. The planned date for putting the project into production is 2017. The tools of Goal Systems were used in order to propose the programming with most quality and optimization possible from the tender stage.

The efficacy and solvency of our solutions have contributed to obtaining this operation for the RATP Dev, securing our relationship with a

company with acknowledged prestige together with its trust in us as a technological partner.

Goal Systems considers the Middle East to be a strategic area where it wishes to continue working in the grand projects which are already under way in Qatar, Riyadh and the Medina-Mecca High-Speed Railway, leading modernization and sustainability in the planning of the transport systems.



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Maximum prominence of GOAL SYSTEMS in the European and Asian markets

◀ From page 01

JUNE 2015- Italia y China. The main transport companies showed their enthusiasm for the capacity of optimization of the solutions of Goal Systems, as well as for all the services it offers to its clients at the transport fairs held in June in Milan (Italy) and Shenzhen (China).

Our presence at the UITP World Transport Fair, from June 8 to 10 in Milan, strengthened relations with potential clients and led to progress in business opportunities with companies of the sector which

exchanged information with us regarding their needs and were impressed by the possibilities which the tools of Goal Systems can offer their businesses.

During this 61st edition of the UITP, our Commercial Manager, Hicham Kabbaj, had the opportunity to participate in the Focus Session with a lecture on the importance of innovation and the pioneering role of Goal Systems in the area of planning. In addition, our experts were able to exchange information with several experts from the sector who showed their interest in our business.

The significant importance of the Chinese market and our particular interest in the zone meant that we participated with a stand in the 4th edition of the Shenzhen International Expo. With the motto "intelligent Systems for Transport", this fair, organized by ITS, had a

large turnout of public at our stand, especially, operating companies which were seeking to modernize and optimize their programming processes of the transport operations.

This is why we are convinced that the success of the public at these fairs, in which Goal Systems normally participates, and the interest of

the sector in our tools in all the markets have given a boost to the image and renown of our company at world level and have made Goal Systems an alternative leader in optimization within the ITS sector.

GOAL SYSTEMS implements sustainable solutions in the BRT of Monterrey

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JULY 2015 – Mexico. Goal Systems and Indra have recently signed a contract whereby our company will implement its advanced systems in the Monterrey-Ecovía BRT.

This agreement consolidates the presence of Goal Systems in Mexico, where our solutions are leaders and accompany the growth of the BRTs of the country. Furthermore, it strengthens the alliance of our company with Indra, a company we have already collaborated with in numerous projects, including the Metrobus of the capital of Mexico, where the number of licenses acquired were recently increased.

Ecovía is a project which involves the implementation of buses with the latest technology, which will travel in exclusive lanes crossing the center of the main thoroughfares of the Mexican city of Monterrey. The intermediate stations will be unique in the country as they will be equipped with air conditioning, Wi-Fi and renewable energies such as wind power. From the point of view of the programming of the

operation, Ecovía intends to ensure the execution of schedules and services of quality with the maximum optimization using the GoalBus® tool.

This system will have 112 hybrid buses equipped with state of the art technology, which will travel a distance of 30 kilometers from the Lincoln Station in Monterrey to the Valle Soleado Station in Guadalupe, with 40 intermediate stations.



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GOAL SYSTEMS welcomed the Russian and Latin American delegations of the UITP to its headquarters

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JUNE 2015 – Spain. The Russian and Latin American delegations of the UITP made a technical visit to Madrid previous to participating in the 61st edition of the UITP Congress in Milan last June 1. Goal Systems had the opportunity to welcome 28 professionals and managers from the sector to its headquarters as they passed through Madrid in order to study the urban transport of the Spanish capital.

During their meeting with the experts of Goal Systems, the members of both delegations had

For the experts of Goal Systems, this was an excellent occasion to find out about the needs and concerns of some of the professionals of the sector

the opportunity to learn more about our advanced planning solutions. These solutions are already improving the quality of the service and the reduction in costs of more than 100 companies of the sector in all the markets.

Some of the managers of companies such as the Metro de Santiago de Chile or Coderte, responsible for the bus terminals of Río de Janeiro, already knew of the efficacy and proven successes of Goal Systems in their regions.

However, in the case of the Russian delegation, it was an excellent occasion to show the professionals and managers of companies such as the Moscow Metro and Mosgortrans that our tools can provide an integral planning solution for fleets as numerous and complex as theirs.

For the experts of Goal Systems, this was an excellent occasion to find out about the needs and concerns of some of the professionals of the sector and secure the relationship of a pioneering company and leader in optimization with some of the most important companies in the European and Latin American markets.

On previous news:



ALSA and GOAL SYSTEMS, the perfect duo to "move" Malta

The two Spanish leading companies will manage the transportation services of the Mediterranean country



Mexican BRTs scheduled with the best planning system

The Integrated Transport System of León (Guanajuato) relies on the experience and the efficiency of GOAL SYSTEMS



Rio's BRT acquires GoalBus® and gets ready for the Olympic Games

GOAL SYSTEMS continues its expansion in the Brazilian market, having clients as important as Metro Rio or Recife already in the country

more information...

